

**Rates & Contract
for the**
Ballo di Savoia
SOUVENIR JOURNAL
DECEMBER 11, 2021

Ballo Journal Page Subscription

We agree to take:

- Full Page *Color*
- Half Page *Color*
- Inside Front Cover Verso/Recto Full Page *Color*
- Inside Back Cover Recto/Verso Full Page *Color*
- Check enclosed
- Check to be submitted by **November 15, 2021**
- Journal material enclosed
- Advertising agency will send material

Ballo Journal Page Underwriting

All Journal Ads are fully tax-deductible.

Rate	Four-Color	Ad Dimensions
\$5,000	Inside Front Cover Verso or Recto	7¾"w X 10¼" h
\$3,000	Inside Back Cover Recto or Verso	7¾"w X 10¼"h
\$1,200	Full Page	7¾"w X 10¼"h
\$ 600	Half Page	7¾"w X 4 ¾"h
\$ 300	Quarter Page	3⅞"w X 4 ¾"h

Journal rates are net to publisher
(non-commissionable)

Mechanical Requirements

Preferred material:
 Digital High-Resolution Image
 Preferred Text
 Email to: amsavoy@aol.com

Design and production is provided unless you provide production ready high-resolution print-ready PDF file

Journal material and payment for standard rate must be received by **November 15, 2021**

Please make checks payable and send to:
The American Foundation of Savoy Orders, Inc.
100 Park Avenue, Suite 1653
New York, New York 10017
Phone: (212) 972-0495 Fax: (212) 983-5271

 Authorized by: (Please Print)

Check:

Credit Card: Amex MC Visa Discover

Credit Card
 Number_____

Exp. Date_____

Name on Card_____

Address

Telephone_____

Date_____ Signature_____

 Advertising Agency

 Agency Contact

 Agency Address

() Agency Telephone